

Notre dame de Namur University  
Bus 2040 08  
Spring Term 1 2010  
Course Syllabus

**Instructor:** Dyanne Ladine

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**Instructor Information:** Dyanne Ladine is an attorney and has taught at NDNU since 1984. She holds the following degrees: JD, MBA, MA, MS. She has been an organizer of many community organizations in her community of East Palo Alto, including a local community development corporation, a women owned produce business, Lettuce Work, and a nonprofit organization promoting the use of holistic health care for medically underserved communities, named Herban Health.

**Office Hours:** ½ hour before class, by appointment.

**Catalogue Course Description:** Studies contemporary issues and problems facing women in roles as organizational leaders and managers. Uses recent research and cases to explore personal and organizational barriers and success factors. Appropriate for both women and men.

**Teaching Methods:** The primary learning experience in this class will be through the interactive process of class discussion, reading from both a management focused text and women focused text, interviews, weekly reflection papers and guest speakers. Students will form groups that will continue through the class, and students in the groups will discuss the reading of the Heffernan reading and present as a group. Interview questions will be developed through class discussion and students will be expected to do a weekly interview using these questions (from 3-5 questions) with a woman of their choice. The results of the interviews will be discussed in class but will not be required in written form. Because the emphasis is on weekly participation, discussion in class and sharing of interviews, and there is no final paper due, **any missed class will require a special assignment in place of the written summary to be discussed between student and instructor.** Students are encouraged to bring to class any recent news articles concerning women.

**Required Texts:**

Margaret Heffernan, The Naked Truth, A Working Woman's Manifest on Business and What Really Matters, 2004.

The Shriver Report, A Woman's Nation Changes Everything, eds. Heather Boushey and Ann O'Leary 2009

**Attendance and late papers:** Any missed class will impact student's grade. If a student misses more than four hours ( the equivalent of one class session) the student will be withdrawn from the class by the program director. There are no exceptions and the student will need to work with the program director to submit necessary paperwork immediately to the Business and Registrar's office. Late papers will be graded down one grade for each week. As mentioned above, any missed class will require a special assignment in place of the scheduled assignment to be discussed between student and instructor.

**Learning and Other Disabilities**

- If you have a learning disability or other condition or circumstance that requires accommodations in this class, please bring it to the instructor's attention as soon as possible.

**Grading:** Grading will be based on attendance, participation, preparation and weekly reflection papers.

Attendance:

attending every class on time 20 points

Missing one class or the equivalent by being habitually late 15 points

Being late to class three times by 15 minutes or more 18 points

Participation: 140 points

Participating in each section of the class discussion: students will have the opportunity to grade themselves with explanation in the weekly reflection paper. Being an active member of the weekly groups is essential and group members will be asked to evaluate the strength and weaknesses of the participation of other group members, with the goal of being helpful to the participants in the group format. **Anyone who is especially fearful of participating in groups or in class for whatever reason should discuss the situation with instructor.**

Preparation: 140 points

Preparation is particularly important given the emphasis on interaction in this class. Students who are not prepared are going to impact the other members of their group, as well as overall quality of class discussion. Students will have the opportunity to evaluate themselves on preparation each week, and preparation will be one of the criteria for doing a group evaluation. Instructor will also grade students on a weekly basis on preparation.

Weekly reflection papers: 140 points

Weekly papers will be on the reading assigned in The Shriver Report. There will be a handout on the general approach for the papers. In general the focus will be on the thesis of the author, the important facts given and the points made by the author in support of the thesis, and finally the experiences of the student in relation to the thesis of the author. The papers will be no longer than three pages, typed or the equivalent.

**NO FINAL PAPER NOR EXAM WILL BE REQUIRED.**

Grades will be given, based on points, as follows: 96-100% A, 90-95% A-, 87-99% B+, 84-86% B, 80-83% B-, 77-79% C+, 74-76% C, 70-73% C-, 60-69% D, below 69% F.

**Course Calendar and Assignments:**

**January 20** Introduction to Women in Management

Introductions. Make permanent groups. Class discussion on women's position in society at this time. Develop interview questions to be done for following week. Format distributed for weekly reflection paper.

Film: Rosie the Riveter

**ASSIGNMENT DUE FOR THE FIRST NIGHT OF CLASS:**

Reading: Heffernan, Introduction and Shriver pp 31-71.

Be prepared to thoroughly discuss the reading in class. Please note what facts you find important in the Shriver Report, and why you think so. Pay particular note to how the information in the Heffernan and Shriver reading ties to you won life. Nothing written is due.

**January 27** A Woman's Place

Reading: Heffernan, Chapters 2 and 3, Shriver pp. 75-113.

Due: Interview to be discussed orally in class discussion. Weekly reflection paper on Shriver reading.

Class discussion on 1. Heffernan reading in groups, developing what students believe are the important points being made by the author, as well as how those points are relevant to the

students' lives. Interview questions will developed for the following week's interviews. II. Class discussion and reporting on the week's interviews. III. Class discussion on Shriver reading.

**February 3 Power**

Reading: Heffernan, Chapters 4 and 5, Shriver pp. 115-159.

Due: Interview to be discussed orally in class discussion. Weekly reflection.

Group discussions on Heffernan reading, reporting out what student's believe are the most important points, and how they tie to the individual student's life. Class discussion reporting on the week's interviews

**February 10 The Whole Women**

Reading: Heffernan, Chapters 6 and 7, pp. 160-240 .

Due: Interview to be discussed orally in class discussion. Weekly reflection paper.

Group discussions on Heffernan reading, reporting out what student's believe are the most important points, and how they tie to the individual student's life. Class discussion reporting on the week's interviews

**February 17 Making Choices**

Reading: Heffernan, Chapters 8 and 9. Shriver 241-321.

Due: Interview to be discussed orally in class discussion. Weekly reflection paper on previous week's reading and discussion.

Group discussions on Heffernan reading, reporting out what student's believe are the most important points, and how they tie to the individual student's life. Class discussion reporting on the week's interviews

**February 24 A Vision**

Reading: Heffernan, Chapters 10 and 11. Shriver 280-321.

Due: Interview to be discussed orally in class discussion. Weekly reflection paper on previous week's reading and discussion.

Group discussions on Heffernan reading, reporting out what student's believe are the most important points, and how they tie to the individual student's life. Class discussion reporting on the week's interviews

**March 5 A Personal Look**

Reading: Shriver 323-421

Due: Interview to be discussed orally in class discussion. Weekly reflection paper.

Class discussion on students' specific goals, both personal and professional, that have been developed or reinforced from the class discussion, interviews and readings.