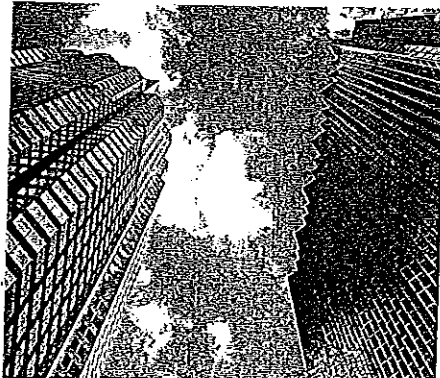


NOTRE DAME DE NAMUR UNIVERSITY
SCHOOL OF EDUCATION AND LEADERSHIP
PROGRAM: INTENSIVE HUMAN SERVICES
COURSE: IF ARISTOTLE RAN GENERAL MOTORS -
THE NEW SOUL OF BUSINESS.

Course Title:

If Aristotle Ran General Motors – The New Soul of Business. This course will explore Business Excellence and The Human Quest for Meaning at work. This exploration will define, describe and apply the principles of excellence, goodness, truth, justice, beauty and unity to business. Research on some wise thinkers and Nobel Prize Laureates will present compelling strategies that reinvigorate The New Soul of Business in business and public service.

Course Classroom: Cuvilly Building Classroom #9



If Aristotle Ran General Motors – The New Soul of Business

Course Goals and Objectives:

1. To identify the principles of truth, beauty, goodness, justice and unity by textbook, world wide web
2. To describe the principles of truth, beauty, goodness, justice and unity and why and how they are integrated in business by textbook, experiences, selected URL's, film excerpts on Zen (mindfulness) at the workplace and marketplace, "The Open Book Game" , *Truth, Lies and Sophocles* , "The Art of Work " in architecture, gardens and *National Geographic Photograph Awards* and human-made Wonders of the World.
3. To apply the principles of truth, beauty, goodness, justice and unity by textbook, experiences, case studies in business, Whistleblower Protection Act (#985) by the United States House of Representatives, "The Banality of Evil in Organizations" by Hanna Arendt, the Double Power Principle, Price of Deception, Chart "Code of Ethics", Chart of comparisons and contrasts among combative, competitive, cooperative and collaborative, business journals, business URL's
4. To analyze business values from dimensions of intellect, aesthetic, moral, spiritual, technical and global by textbook, experiences, URL's, *Man's Search For Meaning* by Dr. Viktor Frankl (pp.15-16), Logotherapy Song on "The Meaning of Life and Work", Music and Poem "On Work" by Kahlil Gibran, Chart "Of Prophets, Profits, Profiteering" *Fortune Magazine July 9, 2001:59-80.*

5. To synthesize business successes from the perspective of excellence (arête) in classical principles and contemporary practices with the new waves of work needs and work expectations in 21st Century by textbook, experiences, reengineering of corporations, banking developments

6. To evaluate business from the perspectives of the Platinum Rule, Conventional Golden Rule, Unconventional Radical Golden Rule, Silver Rule, Iron Rule, Brass Rule by textbook, compare and contrast

The Wealth of Nations

1775

by Adam Smith

Common Wealth On A Crowded Planet

2005

by Jeffrey Sachs

COURSE DAYS, TIMES AND READINGS

Class 1 Monday March 15 from 6:00 p.m. – 10:15 p.m.

The Human Quest For Meaning (Teacher will provide handout)

Preface: Reinventing The Corporate Spirit pp.ix – 24

Class 2 Monday March 22 from 6:00 p.m. – 10:15 p.m.

1. Truth: The Intellectual Dimension at Work pp. 25-38
2. Truth: Lies at Work pp. 39-47

Class 3 Monday March 29 from 6:00 p.m. – 10:15 p.m.

3. Truth: Excellence at Work pp. 48-68

Class 4 Monday April 5 from 6:00 p.m. – 10:15 p.m.

4. Beauty: The Aesthetic Dimension at Work pp. 69-84

COURSE, DAYS, TIMES AND READINGS

Class 5 Monday April 12 from 6:00 p.m. – 10:15 p.m.

5. Beauty: Creativity and the Meaning of Life pp. 85-99
6. Beauty: The Beauty of Business pp. 100-114

Class 6 Monday April 19 from 6:00 p.m. – 10:15 p.m.

7. Goodness: The Moral Dimension at Work pp. 115-126
8. Goodness: The Challenge of Ethical Actions pp. 128-149
9. Goodness: Wisdom, Virtue and Corporate Strength pp. 150-172

Class 7 Monday April 26 from 6:00 p.m. – 10:15 p.m.

10. Unity: The Spiritual Dimension at Work pp. 173-182
11. Unity: Uniqueness and Union pp. 183-199
12. Unity: Usefulness and Understanding pp. 200-211.

COURSE ATTENDANCE POLICY:

NDNU Intensive Courses have a maximum of 28 classroom hours compared to the traditional 45 classroom hours in a 15 week course. Therefore, all classroom time is utilized. If a student misses more than 4 hours of classroom time, then the student will be automatically withdrawn from the course with a failure grade.

This course will use three methods of instruction-and-learning:

Method of Auditory (Listening)

Method of Visual (Seeing)

Method of Kinesthetic (Doing)

COURSE ACADEMIC SUCCESS CENTER:

NDNU Program For Academic Support and Services (PASS)

The Program for Academic Support and Services (PASS) is dedicated to improving the educational development of students with documented disabilities and enhancing understanding and support within the campus community. NDNU is required, under the Americans With Disability Act of 1990 and the Rehabilitation Act of 1973 Section 504, to make every reasonable effort to provide appropriate accommodations and assistances to students with disabilities. For further information, please contact the NDNU PASS office at pass@ndnu.edu or 650-508-3778.



NOTRE DAME DE NAMUR UNIVERSITY

VISION STATEMENT

Notre Dame de Namur University will be recognized in the San Francisco Bay Area as a leader in integrating community engagement into high quality academic programs. NDNU's programs will be widely known for their innovative synthesis of liberal arts learning, professionally-oriented learning and core values.

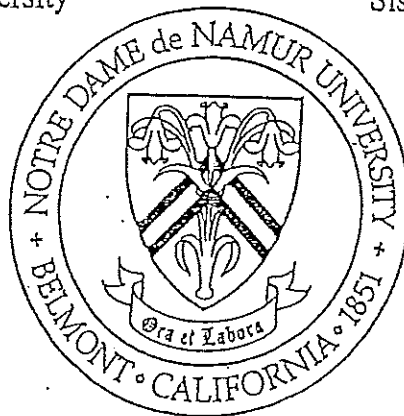
MISSION STATEMENT

Founded upon the values of the Sisters of Notre Dame de Namur and rooted in the Catholic tradition, Notre Dame de Namur university serves its students and the community by providing excellent professional and liberal arts programs in which community engagement and the value of social justice and global peace are integral to the learning experience. NDNU is a diverse and inclusive learning community that challenges each member to consciously apply values and ethics in his or her personal, professional and public life.

CORE VALUES

Notre Dame de Namur University
@edu

Goodness
Community
Diversity
Excellence
Integrity
Justice
Learning
Service



CORE VALUES

Sisters of Notre Dame de Namur
International
@sndden.org

Goodness
Dignity
Justice and Peace
Community Service
Gift of Diversity
Community
Educate For Life

Instructor: Sister Carol Miller D.Min.

CMiller@ndnu.edu

650-508-3468

Office hours by appointments.

Sister Carol was born, raised and educated in the Bay Area, She received five scholarships, four degrees, three credentials and two certificates. She earned a B.A. in Social Sciences from College of Notre Dame, a M.A. in Education from University of San Francisco, M.A. in Pastoral Counseling at Santa Clara University and D.Min. from Graduate Theological Union at Berkeley in the Pacific School of Religion (international, interdenominational, interdisciplinary).

Carol is a certified teacher. She taught youth in parish schools in Watts, San Francisco Mission District, Folsom and Campbell, in sponsored schools of Notre Dame High School San Jose, in Professional Studies at University of San Francisco and Graduate Studies at University of Santa Clara. She received two Teacher Excellence Awards from University of San Francisco, Woman of Honor Award at Notre Dame High School and Spirit Award at Notre Dame de Namur University.

Carol is a certified counselor. She was the Educational Coordinator at United Way Centre For Living With Dying in Santa Clara County. There, Carol counseled dying children and their families, co-facilitated the support group Parents Of Murdered Children (POMC), researched death statistics at office of Medical Examiner and assisted in development work. Subsequently, Carol became the Educational Counselor in the Burn Unit and Amputation Laboratory at Valley Medical Center. Her professional association is with the International Institute of Viktor Frankl and Logotherapy. Her publications on Viktor Frankl are in six international journals. Currently, an article is pending peer-review at SOUNDINGS: AN INTERDISCIPLINARY JOURNAL.

Carol is a certified administrator. She was the Assistant Dean of Professional Studies at the University of San Francisco. Subsequently, she served as the Executive Director of the international congregation of the Sisters of Notre Dame de Namur. This religious congregation of Catholic sisters stand with the poor for social justice by education on 5 continents, 14 countries and 27 states. The sisters speak and write in 8 official languages worldwide.

Carol was a volunteer and blood donor at Children's Hospital Stanford for twenty-four years. She was the speaker at the Children's Memorial Flag Inauguration at the Government Center in San Mateo County. Carol is a graduate of the Citizen's Police Academy in San Jose and served on its oral review for new police officers.

Her hobbies include gardening, collecting National Geographic Magazines and practicing Japanese Aikido. Currently, Carol is writing a book VIKTOR FRANKL FOR YOUTH.

ASSIGNMENTS: THESE ASSIGNMENTS WILL BE EXPLAINED IN CLASS 1.

C GRADE

CLASS PARTICIPATION

Prompt, Attentive

7 classes X 5 points

B GRADE

CLASS PARTICIPATION

Prompt, Attentive

7 classes X 5 points

A GRADE

CLASS PARTICIPATION

Prompt, Attentive

7 classes X 5 point

STUDY QUESTIONS

AND ANSWERS

WEEKLY

7 classes X 5 points

STUDY QUESTIONS

AND ANSWERS

WEEKLY

7 classes X 5 points

STUDY QUESTIONS

AND ANSWERS

WEEKLY

7 classes X 5 points

ESSAY

Business Topic

5-7 pages

doubled-spaced

+ 20 points

ESSAY

Business Topic

5-7 pages

doubled-space

+ 20 points

ESSAY

Reflection Topic:

Apply this course

to yourself as a

professional and

person +10points.

3-4 pages double-spaced

COURSE TEXTBOOK:

IF ARISTOTLE RAN GENERAL MOTORS –

THE NEW SOUL OF BUSINESS.

By Tom Morris

1997 Publisher Henry Holt

Library Book Number HD30.19.M67

ISBN: 13:978-0-8050-5253-4 or ISBN: 10:0-8050-5253-4

Debra M. Johnson

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TOM
MORRIS

IF

ARISTOTLE

RAN

GENERAL
MOTORS

The New Soul of Business



<u>GRADING</u> Weight Example	<u>Content</u> Assignment/Topic 60%	<u>Organization</u> Expository Structure 20%	<u>Style</u> Diction/Usage/Syntax 10%	<u>Mechanics</u> 10%
<u>Outstanding</u> A 90-100%	Thoughtful, original, articulate; demonstrates full understanding of assignment; strong analysis and evaluation of the issue supported by examples	Title to elicit interest; intro to establish general issue; strong thesis; clear organizational logic-paragraphs unified and coherent	Appropriate and varied diction and sentence structure; appropriate tone, point of view, etc; concrete expression of abstract ideas	Virtually free of errors in grammar, spelling, and punctuation; follows APA format correctly
<u>Superior</u> B 80-89%	Thoughtful and articulate; demonstrates above-average understanding of topic; observations fully supported	Has title, intro, thesis, but perhaps paragraph sequencing and/or unity problematic; expository structure clearly evident	Appropriate diction, sentence structure, and tone; perhaps problems with point of view, using images, and/or sentence style	Minor mechanics errors; demonstrates strong understanding of accepted rules of grammar, punctuation, formatting
<u>Satisfactory</u> C 70-79%	Average quality; often overly general and redundant; offers no new insights or personal perspective to issue	Weak thesis; may be missing key parts; poor and good paragraphing; illogical or incomplete in place	Vague/write nouns and verbs; cliches, unvaried sentence structure; generally uneven	Some mechanics/format errors made more than once-mostly minor-no major mechanics of formatting errors
<u>Lowest/Passing</u> D 60-69%	Evidences generally careless thinking, unsupported observations and generally poor development of ideas	Lacks organizational focus; observations randomly arranged; weak intro and conclusion; weak/write examples	Inappropriate diction, cliches, informal tone, shifts in tone and person	Serious mechanics errors evidencing a lack of understanding of basic grammatical structures and/or formatting requirements
<u>Failing</u> F Below 60%	Does not meet the terms of the assignment; evidences little thought or logical exploration of the issues	Unclear or missing thesis; random focus, minimal support, few examples, if any	Gross errors in diction, usage, and sentence structure	Repeated mechanics and/or formatting errors; careless proofing