

## School of Business and Management Program Learning Outcomes

### Introduction

*Over the past seven years the Program Learning Outcomes of the Undergraduate Day and Evening Intensive programs were virtually the same with the exception of the addition of an Internship learning outcome associated with the UG Day Program. During 2017, with consultation with the NDNU's Institutional Research department, these PLOs were further aligned with the goal of creating even greater consistency of the assessment process at NDNU. To that end, for the academic year 2017/2018 the PLOs for both the UG Day and Evening Intensive were further enhanced and made more specific in scope. The PLOs that follow are reflective of that process.*

### Undergraduate Day Program Learning Outcomes

- Define and critically assess, and solve complex business problems.
- Describe, analyze and evaluate current events in American business with attention to diversity, global, social and ethical dimensions or implications.
- Prepare and present a management report, based upon the analysis of a business problem and application of communication, research and technology

### Undergraduate Evening Intensive Program Learning Outcomes

- Define and critically assess, and solve complex business problems.
- Describe, analyze and evaluate current events in American business with attention to diversity, global, social and ethical dimensions or implications.
- Prepare and present a management report, based upon the analysis of a business problem and application of communication, research and technology

## Master of Business Administration (MBA) – Program Learning Outcomes

- Students will be able to understand, analyze and communicate global, economic, legal, and ethical *aspects* of business.
- Students will be able to demonstrate effective *leadership* and collaboration skills needed to make business-critical decisions, accomplish functional, organizational professional goals.
- Students will be able to demonstrate written and *oral communication* and information literacy competencies that support the effectiveness of strategic planning , marketing and operational activities.
- Students will be able to evaluate and apply the effective use of *technology* to optimize business performance.
- Students will develop[ comprehensive solutions to business problems by synthesizing and evaluating information using qualitative and quantitative methods of reasoning and *analysis*.
- Students apply the NDNU *mission*, values and hallmarks (community engagement and social justice) to course curriculum.

## **Master of Public Administration (MPA) – Program Learning Outcomes**

- Students will develop competencies for dealing with individual differences in skills and behavior and the basics of personality development as it relates to management and the behavior of people in community organizations.
- Students will develop communication and information literacy (info literacy) skills necessary for gathering and analyzing data, writing reports, explaining issues and policies, persuasively presenting initiatives, and corresponding with colleagues and public contingents.
- Students gain experiential knowledge about the challenges and model practices of contemporary public sector administration needed to effectively assess public sector organizations, community partners, and delivery of services.
- Students will be able to quantitatively assess public policy programs from program formulation through evaluation.
- Students will develop knowledge of political, legal, economic and social institutions and processes to problem solve.
- Students apply the NDNU mission, values and hallmarks (community engagement and social justice) to course curriculum.