



School of Business & Management

Calendar to be used for planning purposes only. Course offerings, days or times subject to change. Check Campus Portal for actual course schedules

Planning Matrix

rev:	2/18/2016	/2016 * Tentative plan of course offerings															
	Course No.	Course Title	Fall 15		Spring 16		Summer 16		Fall 16		Spring 17		Summer 17		Fall 17		
CORE	BUS 4000	Org & Management Theory	R		R		Т		R		R		Т		R		
	BUS 4010	Introduction to Public Administration	W		w				W		w				W		
	BUS 4124	Government Budget & Finance	T						Т						Т		
	BUS 4440	Spatial Analysis for Policymakers			w						w						
	BUS 4500	Leadership Concepts			М						М						
	BUS 4508	Human Resource Management	R				w			R				w		R	
	BUS 4020	Community Based Research & Analysis	М						М						М		
	BUS 4981	Public Policy (capstone)			R						R						
HR Mgt	BUS 4516	Managing Diversity			Т						Т						
	BUS 4524	Labor/Management Relations			•	w						w			+		
	BUS 4532	Conflict Management	М							VI					M		
	BUS 4248	Global Management of Virtual Teams				R					R						
	BUS 4540	Recruitment, Training/Development						W						W			
Publ Affr	BUS 4016	Contemporary Issues in Administration					R							R			
	BUS 4048	Administrative Law	W					•		W					w		
	BUS 4456	Public Relations	R						R						R		
	BUS 4516	Managing Diversity			Т						Т						
	BUS 4008	Entrepreneur Mgmt/Mktg					Т						Т				
	BUS 4216	Enterprise Performance Mgt		R						R						R	
	BUS 4240	Project Management	Т				ĺ		Т						Т		
	BUS 4248	Global Mgt Of Virtual Teams	R						R						R		
	BUS 4300	Systems Management			w						w						
Electives	BUS 4308	Business Systems Modeling				w						w					
	BUS 4316	Sustainability Management	Т						Т						Т		
	BUS 4324	Distribution & Supply Chain Mgt			Т						Т						
	BUS 4332	Decision Support		Т						Т						Т	
	BUS 4404	Consumer Behavior					М						М				
	BUS 4408	Marketing Research			R						R						
	BUS 4420	Digital Marketing		S		S						S					
	BUS 4424	Advertising Management						М						M			
	BUS 4432	International Marketing	M						W						W		
		Technology & Innovation															
		New Venture Finance															
	BUS 4900	Game Theory		ı				ı									
	BUS 4986	ST: Business Analysis and Inference	l	l	l	l	I		l		I	l					

Letter in cell indicates planned day of week:

R (Thursday), F (Friday), S (Saturday), and X (tbd) ST=Special Topics (typically no prereqs required)

Prerequisites:

Statistics

Intro. Psychology Intro. Political Intro. Sociology Science

Note: Concentration courses can also be chosen as elective courses