

	Course ID	Course Name	Fall 15	Sp16	Su 16	Fall 16	Sp17	Su 17	Fall 17
CORE	BUS 4000	Org & Management Theory	R	R	T	R	R	T	R
	BUS 4040	Legal/Ethical Dimensions Of Bus	T	T	TR	T	T	TR	T
	BUS 4100	Management Accounting	M	M	R	M	M	R	M
	BUS 4108	Corporate Financial Management	M	R		M	W or R		M
	BUS 4200	Enterprise Info Management Systems	W	W	W	W	W	W	W
	BUS 4208	Global Operations Management	W	W	W	W	W	W	W
	BUS 4400	Marketing Plan and Analysis	W or T	T or R		W or T	T or R		W or T
	BUS 4980	Business Policy (Capstone)	W or R	W or T		W or R	W or T		W or R
FINANCE	BUS 4124	Government Budget & Finance	T			T			T
	BUS 4132	Investments		M			M		
	BUS 4140	Derivatives And Risk Management	R			R			R
	BUS 4148	International Finance			M			M	
	BUS 4158	Behavioral Finance	W			W			W
HR	BUS 4508	Human Resource Management RFC	R		W	R		W	R
	BUS 4516	Managing Diversity		T			T		
	BUS 4524	Labor/Management Relations		W			W		
	BUS 4532	Conflict Management	M			M			M
	BUS 4540	Recruitment, Training/Development			W			W	
MARKETING	BUS 4008	Entrepreneurship			R			R	
	BUS 4408	Marketing Research		R			R		
	BUS 4424	Advertising and Promotion			W			M	
	BUS 4432	International Marketing	R			R			R
	BUS 4440	Spatial Analysis for Policymakers		W			W		
	BUS 4404	Consumer Behavior		R			R	M	
	BUS 4456	Public Relations	R			R			R
	BUS 4420	Digital Marketing			S			S	
MEDIA & PROMOTION	By Permission of the Department Chair								
	<i>All 3 of the following 3 classes required:</i>								
	BUS 4420	Digital Marketing			S			S	
	BUS 4424	Advertising Mgmt		W				M	
	BUS 4448	Copywriting	T			T			T
	AND 1 of the following required as well:								
	BUS 4404	Consumer Behavior		R	M		R	M	
BUS 4456	Public Relations	R			R			R	
BUS 4408	Marketing Research		R			R			
ELECTIVES	BUS 4216	Enterprise Performance Mgt	R			R			R
	BUS 4240	Project Management	T			T			T
	BUS 4248	Global Mgt Of Virtual Teams		R		R??	R		R??
	BUS 4300	Systems Management		W					
	BUS 4308	Business Systems Modeling		W					
	BUS 4316	Sustainability Management		T		?	T		?
	BUS 4324	Distribution & Supply Chain Mgt					T		
	BUS 4332	Decision Support	T			T			T
	BUS 4500	Leadership concepts		M			M		
	BUS 4900	Game Theory, Decision Making, Negotiations		T			T		
	BUS XXXX	Technology and Innovation			X				
BUS 4990	Graduate Internship Course			X	X			T	



School of Business & Management

MBA

Courses and class times are subject to change.

Planning Matrix

rev: **2.18.16**

** Tentative plan of course offerings*

KEY: INDICATING DAY OF THE WEEK CLASS IS ON

M (Monday), **T** (Tuesday), **W** (Wednesday),
R (Thursday), **F** (Friday), **S** (Saturday), and **X** (TBD)

Program Prerequisites

Financial Accounting
Statistics
Macroeconomics
Microeconomics

Note: Concentration Courses May Also be taken as Electives