

Distinguished *thinkers forum...*

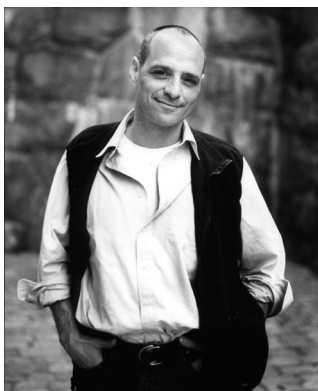


where great minds meet to explore the most timely and relevant topics critical to our region, nation and the world

SPONSORSHIP OPPORTUNITIES



Amy Tan
New York Times
bestselling author of
Joy Luck Club



Eric Schlosser
New York Times
bestselling author of
Fast Food Nation

Two limited engagement events!

Become a Corporate Sponsor

Why? Align your brand with an award-winning university that is a nationally recognized leader in diversity, community engagement and values-based academic excellence.

Notre Dame De Namur University recently received the Carnegie Community Engagement designation; a designation that **only 9% of colleges and universities in the United States attain**. In addition, NDNU was ranked as one of the most diverse colleges by Best Colleges.

NDNU's Distinguished Thinkers Forum is a unique and valuable asset to the San Francisco Bay Area, not only for our residents, but also for the corporations that call SF Bay Area home and rely on an educated and engaged talent base.

Make a direct impact in the lives of students by becoming a corporate sponsor today and enjoy the benefits of an intimate luncheon with some of the world's most renowned and influential people.

Corporate Sponsors Will Receive:

- **Sponsor Recognition**
- **Preferred Seating**
- **Preferred Access to Notable Speakers**

Corporate Sponsor Packages

Please join NDNU as an event sponsor! This year, we are pleased to offer new comprehensive university sponsorship packages for our most high profile events: Distinguished Thinkers Forum Series, NDNU's annual Homecoming weekend and the Alumni Reunion Week.

A comprehensive package allows you to participate with one decision and at a discount that increases the benefit and value of your generous gift. In addition to making your support of multiple events easier and more cost effective, these comprehensive sponsorship packages increase your visibility and spread your support throughout the entire year. We are also happy to work with you on customized packages:

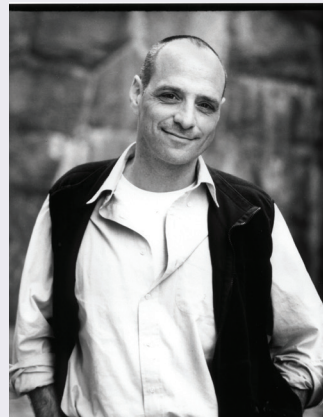
- **DTF Series** — The Distinguished Thinkers Forum presents renowned speakers who have changed our world and shaped our lives. Attendees will have the opportunity to enjoy a candid luncheon and lecture with best-selling authors, artists, Pulitzer Prize winners, explorers and celebrated personalities offering profound insights and lively discussion.
- **Homecoming** — A time where alumni, current students, parents, and the entire NDNU community come together to celebrate one of the most anticipated events of the fall semester. Homecoming is an opportunity to welcome alumni back on campus to celebrate their alma mater and surrounding community. Joining our enthusiastic alumni and students are our faculty, staff and community members. The two-day event includes music, the traditional BBQ picnic, the popular NDNU Iron Chef Competition and NDNU's Got Talent.
- **Alumni Reunion Week** — NDNU's academic structure includes a School of Business and Management, a School of Education and Leadership, and a College of Arts and Sciences. Reunion week allows each school/college to welcome back their alumni for special events attended by current and former faculty. Reunion week provides alumni a wonderful opportunity to reconnect and reminisce with classmates as well as their favorite faculty, to network, and to learn what is happening at NDNU and in the programs they attended.

Series Speakers



Spring 2016 Amy Tan

Amy Tan was born on February 19, 1952 in Oakland, California. In 1985, she wrote the story "Rules of the Game," which was the foundation for her first novel *The Joy Luck Club*. The book explored the relationship between Chinese women and their Chinese-American daughters. It received the *Los Angeles Times* Book Award and was translated into 25 languages. Tan lives in Sausalito and New York. "What my books are about is relationships and family. I've had women come up to me and say they've felt the same way about their mothers, and they weren't immigrants," says Tan. She sees the writer as "storyteller, teacher, and enchanter." And she believes the reason we read and write is "to feel more deeply, to see more clearly, to know what questions to ask, and to formulate what we believe."



Fall 2016 Eric Schlosser

As an investigative journalist, Eric Schlosser tries to explore subjects ignored by the mainstream media and give a voice to people at the margins of society. His aim is to shed light on worlds that are too often hidden. Schlosser's first book, *Fast Food Nation* (2001), helped start a revolution in how Americans think about what they eat. It remained on the *New York Times* bestseller list for two years. *Chew on This* (2006), a *New York Times* bestselling children's book, co-written with Charles Wilson, introduced young readers to the health effects of fast food and the workings of industrial agriculture. His most recent book, *Command and Control*, was a 2014 Pulitzer Prize finalist.

Comprehensive Sponsorship Opportunities

Each comprehensive sponsorship includes the following benefits: logo/name recognition as a sponsor at all events and in all event materials including recognition on invitations*, press releases, social media, email blasts, various marketing materials, program acknowledgement and/or ads, the related NDNU website, and in the NDNU Honor Roll of Donors (distribution 18,000). Sponsors will also be invited to the annual Donor/Scholar reception and have the opportunity to meet the students who will benefit from their generous support. Additional benefits listed by sponsorship level.

LEADERSHIP SPONSORSHIP: \$25,000

Distinguished Thinkers Forum Series:

- Two tables of eight with prominent seating;
- Introduction by the University President during the event;
- Main Stage Backdrop: your company logo will be prominently featured on the main stage backdrop;
- Marketing: opportunity to distribute promotional materials at each table (we will tailor your promotional package to suit your needs); sponsor logo with hyperlink to sponsor's website on the Gala website;
- Two-page spread with prominent placement in the program;
- Special gifts for table guests; commemorative photos with honorees and NDNU President.

Homecoming: Fall 2016

- Sponsor logo on the Homecoming banner placed across Ralston Avenue in Belmont (two slots available) for two weeks;
- Banner with your logo/message placed on a light pole along the main campus road in place for one year;
- Sponsor logo on Homecoming poster on campus;
- Full page ad in the program;
- Introduction at the Homecoming BBQ including opportunity to distribute promotional materials;
- 10 tickets to Homecoming events.

Alumni Reunion Week: Spring 2017

- Opportunity to provide promotional materials for alumni gift bags;
- Two tickets to the dinner event of your choice;
- Introduction and/or recognition by the University President or Deans at events;
- Sponsor logo on any banners or posters on campus or in the community.

CHAMPION SPONSORSHIP: \$15,000

DTF Series:

- One table of eight with preferred seating;
- Introduction by the University President during the event;
- Sponsor logo with hyperlink to sponsor's website on the Gala website;
- Full page ad in the event program;
- Commemorative photos with honorees and NDNU President.

Homecoming: Fall 2016

- Introduction and recognition during Homecoming BBQ;
- Sponsor logo on the Homecoming poster on campus;
- Half page ad in the program;
- Four tickets to Homecoming events.

Alumni Reunion Week: Spring 2017

- Two tickets to the dinner event of your choice;
- Company logo on any banners or posters on campus or in the community.

PATRON SPONSORSHIP: \$7,500

DTF Series:

- Four tickets with preferred seating at the Gala;
- Half page ad in the program.

Homecoming:

- Sponsor logo on the Homecoming poster on campus;
- Quarter page ad in the program;
- Two tickets to Homecoming events.

Alumni Reunion Week:

- Sponsor logo on any banners or posters on campus or in the community.

**Sponsorship must be received by event invitation deadline for inclusion on the invitation. Please see website for details.*

Sponsorship Donor Form

DISTINGUISHED THINKERS FORUM SERIES



Amy Tan



Eric Schlosser

A scholarship benefit event

Spring: **Amy Tan , May 16**

Hilton San Francisco Airport Bayfront

Fall: **Eric Schlosser, September 19**

Each sponsorship includes: logo/name recognition as a sponsor and in all event materials including recognition on invitations*, press releases, social media, email blasts, various marketing materials, program acknowledgement and/or ads, the DTF website, and in the NDNU Honor Roll of Donors (distribution 18,000). Sponsors will also be invited to the annual Donor/Scholar reception and have the opportunity to meet the students who will benefit from their generous support. Additional benefits listed by sponsorship level.

Leadership Sponsor: \$20,000

- Two tables of eight with prominent seating;
- Introduction by the University President during the Gala;
- Main Stage Backdrop: your company logo will be prominently featured on the main stage backdrop;
- Marketing: opportunity to distribute promotional materials at each table (we will tailor your promotional package to suit your needs); sponsor logo with hyperlink to sponsor's website on the DTF website; two-page spread with prominent placement in the program;
- Special gifts for table guests; commemorative photos with honorees and NDNU President.

Championship Sponsor: \$10,000

- One table of eight with preferred seating;
- Introduction by the University President during the event;
- Sponsor logo with hyperlink to sponsor's website on the Gala website;
- Full page ad in the event program;
- Commemorative photos with honorees and NDNU President.

Patron Sponsor: \$5,000

- Four tickets with preferred seating;
- Recognition during the event and half page ad in the program.

Scholar Sponsor: \$2,500

- Two tickets with preferred seating;
- Recognition during the event and quarter page ad in the program.

***Sponsorship must be received by event invitation deadline for inclusion on the invitation. Please see website for details.**

DONOR NAME: (as you wish to be listed in the program and any related media)

Contact Person _____

Address _____

City _____

State _____ Zip Code _____

Phone(s) _____

Fax _____

Email _____

Comprehensive Sponsorship

- Leadership: \$25,000
- Champion: \$15,000
- Patron: \$7,500

DTF Sponsorship

- Leadership: \$20,000
- Champion: \$10,000
- Patron: \$5,000
- Scholar: \$2,500

I cannot join you as a sponsor, but will make a donation of:

\$ _____

Payment method: Check Credit Card

Visa Mastercard Discover Amex

Card No. _____

Exp. Date _____ Security Code _____

Signature _____

You may also register and pay for your sponsorship online at www.ndnu.edu/thinkers or complete the information above and send your donation/check (payable to **DTF SERIES**) to:

Distinguished Thinkers Forum
Notre Dame de Namur University
1500 Ralston Avenue
Belmont, CA 94002-1908

For questions, please call Reginald Duhe (650) 508-3581. Confidential fax number: (650) 508-8610. For additional information, please visit the DTF website at www.ndnu.edu/thinkers.

