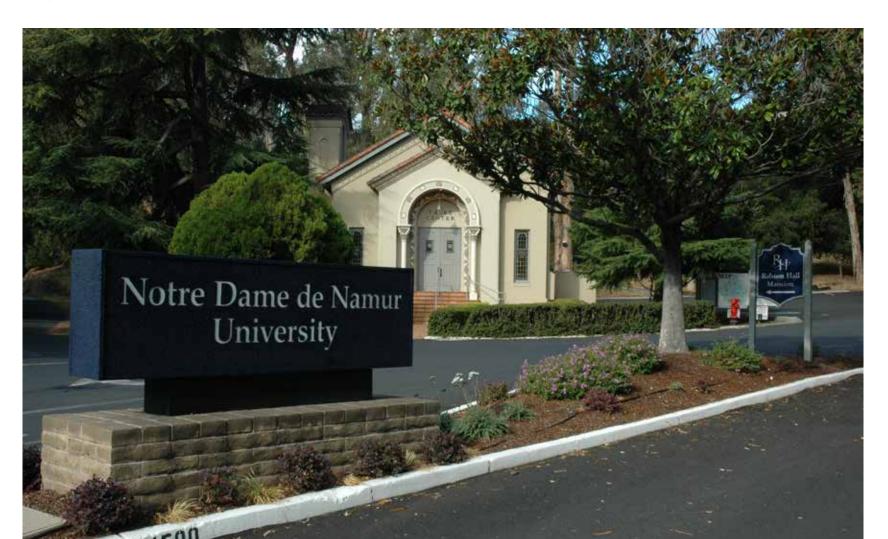NOTRE DAME
DE NAMUR UNIVERSITY

Branding Guidelines

ABOUT NOTRE DAME DE NAMUR UNIVERSITY

Founded 170+ years ago, NDNU is a fully accredited, private, Catholic, co-educational master's university, located on the San Francisco Peninsula in Silicon Valley. NDNU broadens the perspective and outlook of its students by exposing them to peers with very different backgrounds, cultures and world views.

FONT USAGE

WEB

Primary Font Family: Roboto

• Roboto Regular

• *Roboto Italic*

• **Roboto Black**

Secondary Font Family: Arial

• Arial Regular

• *Arial Italic*

• **Arial Bold**

PRINT

Primary Font Family: Futura

• Futura Book

• Futura Medium

• **Futura Heavy**

Secondary Font Family: Arial

• Arial Regular

• *Arial Italic*

• **Arial Bold**

CORPORATE LOGO

Preferred logo for legal documentation.

NOTRE DAME
DE NAMUR UNIVERSITY

PANTONE 289C
CMYK: 100 60 0 56
RGB: 0 50 99
HEX: #003263

PANTONE 125C
CMYK: 0 26 100 26
RGB: 196 150 12
HEX: #C4960C

LOGO GUIDELINES

Acceptable logo usage examples

15-20%
BLACK OVERLAY
OVER IMAGE