



Welcome John Veitch, New Dean School of Business and Management

This month, we welcome **John Veitch** who recently joined NDNU as the new Dean of the School of Business and Management. John has over three decades of experience as a faculty member, department chair and associate dean at the University of San Francisco, as well as Assistant Professor at the University of Southern California. He most recently served as Head of Planning for the Learning Experience, Assessment and Development area within the CFA Institute where, among other accomplishments, he mastered an end-to-end view of how to build a skill- and competency-based curriculum, helped transition CFA to a digital first platform and expanded its product portfolio.



Why NDNU? What attracted you to this position?

I am a serial academic entrepreneur. I like the challenge of taking institutions to the next level by finding ways to help students be more successful, and the organization more responsive to community needs. Too often academic organizations forget about their “end-user” who are part of the journey. I am excited that NDNU is, ostensibly, in start-up mode, and that the School of Business and Management (SBM) is looking to reestablish and rebrand itself and its programs. This is exciting and falls directly into my professional experience and skills.

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Spotlight on NDNU Alum Hanna Malak

We are delighted to feature Hanna Malak, Class of 2014, for this month’s alumni spotlight. Born and raised in the Bay Area, Hanna attended Junipero Serra High School, a Catholic college preparatory high school in San Mateo, and Menlo College where he earned a business degree and participated on the wrestling team. Immediately following his graduation from Menlo in 2012, Hanna began a graduate program in



Business Management and Administration at NDNU while working full-time at the American Red Cross. He currently serves as Regional Chief Executive Officer for the Northern California Coastal Region, covering 15 counties in Northern California.

Please tell us more about your work at the American Red Cross:

I've been with the organization for nearly 11 years now, first interning in Blood Services and as a Senior Account Manager here in the Bay Area. My work experience has taken me to Portland as a Regional Volunteer Services Officer, upstate New York as the Regional Donor Services Executive and

back again to the Bay Area. Over the years I've helped with many on-the-ground disaster relief efforts including earthquakes, fires and winter storms.

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