



**NOTRE DAME**  
DE NAMUR UNIVERSITY

# Earn Your MBA With A Business Analytics Concentration

## Join NDNU To Make A Lasting Impact

The Business Analytics MBA concentration equips you with the skills to turn raw data into strategic insights that drive success.

Designed for future leaders, this program combines analytics with real world applications, equipping you to make data-driven decisions with confidence.



**WASC** | Senior College and  
University Commission



## The Role of a Business Analyst



### Flexible & Practical Approach

- Apply real world analytics through hands-on projects & portfolio work



### Technical Literacy

- Gain skills in data querying, visualization, & modeling tools



### Strategic Decision-Making

- Use analytics to anticipate business needs & drive strategy



### Interdisciplinary & Future-Ready

- Understand AI, machine learning, & emerging business technologies

## 100% Online Program

## Course Highlights

- **Storytelling with Data**
  - Develop compelling data visualizations and narratives to drive informed business decisions
- **Spreadsheet Modeling for Decision-Making**
  - Analyze large datasets, build financial models, and support strategic decision-making
- **Python for Business Analytics**
  - Utilize Python to enhance business data analysis, automation, and workflow optimization
- **Managing AI Projects**
  - Oversee AI initiatives, ensuring ethical implementation, accuracy, and long-term business impact

## Key Skills You'll Gain

- **Effective Data Communication**
  - Present insights to influence business strategies and decision-making
- **Analytical Problem-Solving**
  - Use models to optimize decisions and forecast trends
- **Technical Literacy**
  - Gain hands-on experience with Python and spreadsheets
- **Strategic AI Management**
  - Lead AI-driven initiatives with ethical oversight

## Why Business Analytics?

- 6 in 10 Fortune 1000 leaders struggle with data-driven culture; graduates with business analytics expertise can bridge this gap and drive innovation
- Entry-level management analyst salaries average of \$110,000
- Business analytics skills apply across finance, IT, startups, healthcare, etc

\*Source: Rize Education

## Learn More

📞 (650) 508-3600

✉️ [admissions@ndnu.edu](mailto:admissions@ndnu.edu)

🌐 [www.ndnu.edu](http://www.ndnu.edu)



## About NDNU

Founded in 1871, NDNU is a WSCUC accredited, private, Catholic, coeducational master's and undergraduate degree completion university, located on the San Francisco Peninsula in Silicon Valley. NDNU broadens the perspective and outlook of its students by exposing them to peers with diverse backgrounds, cultures and world views.